

## Local government postal votes rolling back in

Last week, around 375,000 local government electors across Tasmania received their postal ballot packs in the mail. Electors who haven't received their postal ballot packs should give the Tasmanian Electoral Commission a call on 1800 801 701 so that replacement material can be sent in plenty of time. The poll closes at 10 am on Tuesday 28 October 2014, and late votes won't be counted.

As at this afternoon 23.3%% of electors had returned their postal votes. This is a 2.2% ahead of the 2011 return at the same stage.

Electoral Commissioner Julian Type urged voters who have not yet done so to get their ballot papers in the mail as soon as possible and is very hopeful that Tasmanian electors will improve on the 2011 state-wide average return rate of 54.3%. "We are really hoping to break through the 60% barrier this time," he said.

Daily returns for each council will be updated at the TEC website:

<http://www.tec.tas.gov.au/LocalGovernmentElections2014/LGElectionDailyReturns.html> each afternoon. This Commission is happy for this information and the accompanying graphs to be reproduced as a means of encouraging greater participation.

## "Ballot of Power" animation

Following the success of the two animations produced for the 2014 House of Assembly elections, the TEC again commissioned local digital marketing agency Small Island Studio to produce an animation to help explain the postal voting process used for Tasmanian local government elections

The animation encourages electors to be "secret heroes" by voting at these elections.

You'll find it here –

<http://www.tec.tas.gov.au/LocalGovernmentElections2014/index.html>

You can embed it on your site using this embed code -

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<iframe src="//player.vimeo.com/video/108864085?title=0&portrait=0&color=ffffff" width="500" height="281" frameborder="0" webkitallowfullscreen mozallowfullscreen allowfullscreen></iframe>
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[www.tec.tas.gov.au](http://www.tec.tas.gov.au)

